



Press Release

CONSTRUCTION MACHINERY FAIR M&T EXPO IN BRAZIL IS POSTPONED DUE TO THE CRISIS

- Messe München and its Brazilian partner Sobratema are thus reacting to the exhibitors' wishes
- M&T Expo to take place instead in the second half of 2018

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The construction machinery fair M&T Expo in Brazil has been postponed due to the crisis triggered by the nationwide strike by truck drivers in the South American country.

The trade fair was planned for the beginning of June (June 5–8, 2018) in São Paulo—and for the first time with the participation of Messe München, which had concluded a cooperation agreement for this purpose with the Brazilian association Sobratema in 2017 and founded its own subsidiary company.

It is in the interests of the exhibitors to postpone M&T Expo. Most of them had asked the organizers not to let the fair—the second biggest in South America—take place at the time planned. Instead, M&T Expo is to be held in the second half of 2018 at the São Paulo Expo Centre.

“This decision is intended to ensure the safety of all exhibitors, suppliers, service partners and visitors of the fair”, state Stefan Rummel, Managing Director, Messe München and Afonso Mamede, President of Sobratema.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.

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